

with Lindsey Kayal





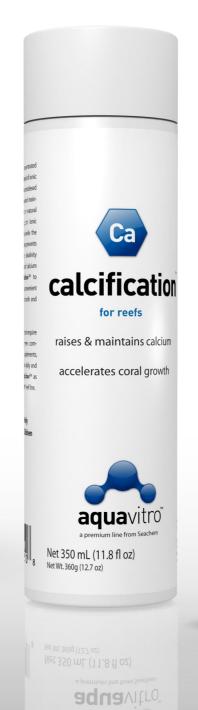


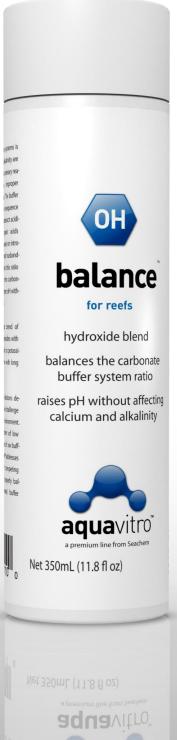
aquavitro













- Premium Line of Reef products from Seachem
- Goal is to offer an outlet for rapid-response to the advent of new technologies and knowledge as they arise.
- More organic & fluid line, capable of quickly incorporating the evolving knowledge base of the reef hobby - unlike any other manufacturer.
- Essential components of reef-keeping distilled into a nocompromises, rigorously optimized product line.
- Backed by 3 decades of experience and stability, based on sound science, and fueled by our passion for the hobby.



- Most importantly, aquavitro is here for the independent dealer.
- No Mass.
- No Big Box.
- No Online or Catalog retailers.
- The Best from the Best.
- Products, Tools and Support unlike any other manufacturer.



### Is aquavitro replacing Seachem's reef line?

- No.
- Did Cadillac replace Cheverolet?
- Did Lexus replace Toyota?
- Simply a higher-end option for those who are demanding it
  made for the independent dealer.
- Now Seachem will offer the TWO best Reef lines.





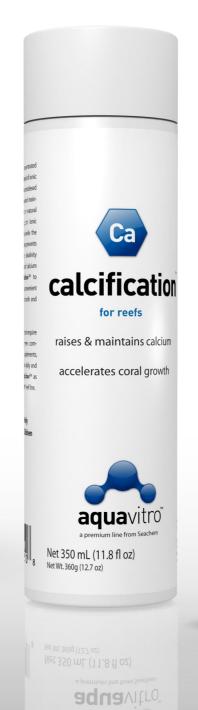


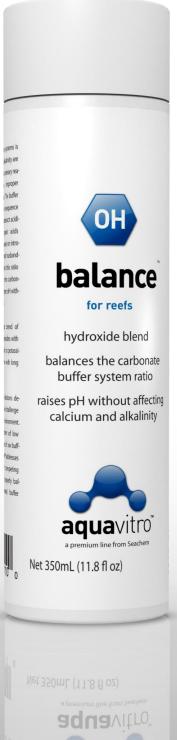
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### alpha

- removes chlorine, chloramine & ammonia
- detoxifies nitrite & nitrate, heavy metals & more...
- 50% stronger than Prime
- Less Sulphur Odor



#### Comparison of alpha to other popular conditioners

	removes chlorine	detoxifies chloramine	detoxifies ammonia	detoxifies nitrite and nitrate	detoxifies heavy metals	promotes slime coat	will not impact pH	will not over activate skimmers	amount of water 5 mL will treat
alpha™	*	₹	*	₹		4	4	*	75 gal
Prime™	*	1	*	1	*	1	4	1	50 gal
AmQuel+	4	1	*	4	*		4		20 gal
AmmoLock	*	₩.	*				4		10 gal
AquaSafe	*				•	•			10 gal
Ammonia Detox	*	1	*	~					20 gal
	4				•	~			10 gal
First Step	1	1	1	₹	₹	₹	4		10 gal

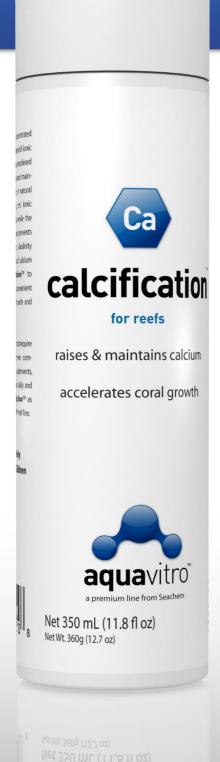




#### balance

- raises pH without affecting calcium and alkalinity
- balances the carbonate buffer system ratio
- ends the see-saw effect
- no other product like it





#### calcification

- blend of ionic and bioavailable gluconate-complexed calcium
- maintains peak coral growth
- prevents calcium precipitation/alkalinity depletion
- proven combo in one product

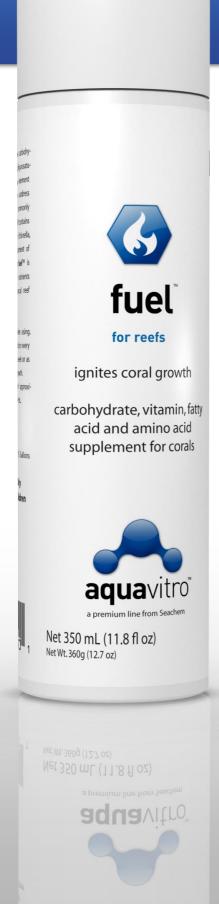




### eight.four

- raises & buffers pH to 8.4
- blend of carbonate and bicarbonate salts
- pK of 8.6
- raises carbonate alkalinity





#### fuel

- carbohydrate, vitamin, fatty acid and amino acid supplement
- ascorbic acid in base of chlorella
- chlorella is superior to the popular spirulina
- makes a trace element supplement unnecessary





### ions

- restores magnesium
- fully dissolved
- first liquid magnesium supplement with NO ammonia
- maintains strontium and boron @ NSW ratios





### vibrance

- most concentrated iodide supplement
- most stabilized iodide supplement
- does not contain toxic iodine
- precision dosing with included pipette

### is aquavitro replacing Seachem's reef line?

why carry both?

## is alpha simply repackaged Prime?

# alpha is too concentrated and will last too long. I want my customers back quickly.

## what if I want to raise strontium without raising magnesium?

# what if I want to raise my alkalinity without raising my pH?

### is fuel better than Reef Plus? How is it different?

### what is chlorella? why do you use it in fuel?

### is vibrance more stable than Reef lodide?



- 3 decades of Innovation.
- 3 decades of Passion.
- 3 decades of Commitment and Support for the Hobby.